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stream smarter

MARIA CHAPDELAINE (2021) DIRECTED BY SÉBASTIEN PILOTE

The holidays are made for slowing down, coming together, and savoring the moments that matter most. Invite your patrons to make screen time a shared experience this Thanksgiving. The Thanksgiving Film Festival is a curated collection of family-friendly films and shows, chosen so that every generation around the table can find something to love, laugh at, and watch together.

Explore the collection, title synopses and more: [kanopy.com/category/53883](https://www.kanopy.com/category/53883)

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Print materials that showcase our Thanksgiving Film Festival collection, which can be printed and displayed throughout your library.

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Digital Graphics

Graphics sized for various social media platforms and email, showcasing Thanksgiving Film Festival collection content.

3

Suggested Copy

Three options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Host a free afternoon screening of a feel-good family film from the collection in the days leading up to Thanksgiving. Set up a cozy viewing space with blankets, low lighting, and festive seasonal snacks. Invite families to hang out afterward and share what they're grateful.
- Set up a display pairing Festival titles with a 'gratitude jar' where patrons drop in notes about what they're thankful for this year. Share them on social media during Thanksgiving week.
- Ask library staff to each nominate a favorite family film or TV show from the Thanksgiving Film Festival collection and write a short, personal recommendation. Display these as handwritten staff pick cards alongside the posters promoting the collection.

Social Media and Newsletter Copy Suggestions

Option 1

Thanksgiving is almost here and so is the perfect family watchlist. Kanopy's Thanksgiving Film Festival collection is now available: a handpicked lineup of family-friendly films and TV shows made for cozy evenings, full tables, and everyone from grandparents to little ones. Free to borrow with your library card:

kanopy.com/category/53883

Option 2

Before the leftovers are even gone, make sure your family's watchlist is stocked. Kanopy's Thanksgiving Film Festival collection is here! A feel-good films and shows the whole family can enjoy together! You're your family's next watch:

kanopy.com/category/53883

Option 3

Post-dinner slump? We've got you. Kanopy's Thanksgiving Film Festival collection is stocked with family-friendly films and TV shows perfect for the whole crew on the couch. Watch the collection: kanopy.com/category/53883

Campaign Start and End Dates

Our Thanksgiving Film Festival Collection launches **October 1, 2026**, and we encourage our library partners to use the materials provided to spread the word in your community beforehand. If you have any questions about the items contained in this toolkit, feel free to reach out to us at marketing@kanopy.com.

Sincerely,

The Kanopy Team